Budget for $50,000 from 3 Roots Capital							
COSTS							
Marketing	$10,000						
Personnel	$15,000						
Software	$10,000						
Equipment	$15,000						
TOTAL	$50,000						
Marketing: costs of advertising, cost for expo booths, hiring contract to design marketing campaigns and keep up with marketing campaigns							
Personnel: costs to hire contract employees to help in game production in order to meet deadlines							
Software: costs of the computer software used to create game assets and develop the game							
Equipment: costs to upgrade computers, purchase needed computers, and computer accessories needed to complete the game							